

# Agro ARCA

*15<sup>th</sup> INTERNATIONAL FAIR ON INNOVATION IN AGRICULTURE, FOOD INDUSTRY AND AGRICULTURAL MACHINERY*

**October 10<sup>th</sup> - 12<sup>th</sup> 2024**

*Zagreb, Croatia*

## INFORMATION AND APPLICATION:

### **CROATIAN UNION OF INNOVATORS**

Dalmatinska 12  
HR-10000 Zagreb  
CROATIA

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Personal Identification Number (OIB): 69872404259  
IBAN: HR4323600001101812508



# GENERAL EXHIBITION TERMS

The organizers are The Croatian Union of Innovators (HZI), in cooperation with the town of Osijek, Croatian Community of Technological Culture and IFIA – International Federation of Inventors' Associations.

1. General exhibition terms apply to all exhibitors.
2. The right to participate on the Exhibition belongs to all legal and physical persons in accordance with the General exhibition terms.
3. At the exhibition AGRO ARCA 2023 it is allowed to exhibit innovations in agriculture, food industry and agricultural machinery, as well as new products and technologies in the field of mechanical engineering, electrical engineering, informatics, physics, mechatronics, chemistry, biology, medicine and other natural and technical fields related to agriculture.
4. **The applications for participation shall be submitted no later than September 24<sup>th</sup> 2024 at 4 PM!**
5. Applications for the Exhibition submitted **after the deadline** specified in n<sup>o</sup> 4. of the General exhibition terms will be discarded.
6. A valid application shall also be deemed to be a contract concluded between the exhibitor and the organizer and that the exhibitor affirms to accept the General exhibition terms. The exhibitor is obliged to sign the application in person, and if the exhibitor is a legal person, he also must sign the application with a stamp. In case of completing the application on the online form the same is valid without the stamp and signature and by fulfilling the exhibitor accepts the conditions of the presentation.
7. Minimum exhibition area per innovation is **2 m<sup>2</sup>**, except in the case of **TYPE A** exhibition area where one innovation comes on **1 m<sup>2</sup>**.
8. After having received the exhibitor's application, the organizer will issue the offer for the services ordered to the exhibitor. Exhibitor is obliged to make a payment by offer no later than **4 PM on October 8<sup>th</sup> 2023**.
9. By making a payment according to the application, the exhibitors ensure their exhibition area.
10. If the exhibitor fails to pay within the deadline set in n<sup>o</sup> 8. of the General exhibition terms or fails to notify the organizer that he is canceling his participation on exhibition, the exhibitor will not be provided with the exhibition area and must pay the organizer 75% of the price of the ordered exhibition area.
11. If the exhibitor cancel the participation after the deadline set in n<sup>o</sup> 8. of the General exhibition terms, he shall be charged with the full price of the ordered exhibition area.
12. Technical part of the preparation of the exhibition area (stand) will be completed till **3 PM on October 9<sup>th</sup> 2024**.
13. The exhibitor may start arranging his exhibition area (stand) after **3 PM on May 9<sup>th</sup> 2024**.
14. The exhibitor is obligated to equip the stand with his exhibition content no later than **9 AM on October 9<sup>th</sup> 2024**.  
**The official opening of the Exhibition will start at 11 AM on October 10<sup>th</sup> 2024.**
15. In case of any additional works, equipment, furniture on the exhibition area on the demand of the exhibitors stated in the application, these shall be charged to the exhibitor according to the price list of additional works, equipment, furniture.
16. **The exhibitor is not allowed** to take away the exhibits from his exhibition area before the closing of the Exhibition, on **at 4 PM on October 10<sup>th</sup> 2024**.  
**Working hours of the Exhibition are from 10 AM to 6 PM. For exhibitors from 9:45 AM to 6:15 PM.**
17. The organizer shall provide for the security services agency during the Exhibition. The organizer is not responsible for damages, losses or misappropriation of exhibitor's property during working hours of the Exhibition.
18. During the exhibition inventions will be evaluated and the most successful inventions and exhibitors will be awarded with awards and recognitions in accordance with the AGRO ARCA 2023 awards and recognitions rules.
19. The organizer shall take care of the cleanliness between the stands and the exhibition area is maintained by the exhibitor himself.
20. The exhibition area prices are expressed without VAT on the basis of Art. 90. § 1 and 2 of the Law on VAT.
21. All possible disputes that may arise between the exhibitor and organizers shall be resolved by mutual

# Consent for the collection and processing of personal data of exhibitors on the 15th International Fair on Innovation in Agriculture, Food Industry and Agricultural Machinery AGRO ARCA 2024

Dear Sirs / Madam

all programs which will be organized on the 10<sup>th</sup> International Fair on Innovation in Agriculture, Food Industry and Agricultural Machinery AGRO ARCA 2023 organized by the Union of Croatian Innovators will be accompanied by media, photographed and filmed. Videos and photographs will be used for promotional purposes of the event, in postings on the Union's website, our partners and in the media.

For the needs of the Fair, the official AGRO ARCA Catalog will also be published, which will contain the basic information about the innovation and the author.

By signing an application for AGRO ARCA 2024, your consent to the aforementioned shooting and photographing as well as consent to their publication for the aforementioned purpose will be understood, in accordance with the Law on the Implementation of the General Data Protection Regulation.

## **DISCLAIMER**

The exhibitor is aware of the fact that the Fair AGRO ARCA organizer will not under any circumstances be responsible for any infringement of the existing intellectual property rights of third parties caused by the exhibitor's presentation

Thank you for your understanding and we look forward to your arrival,

Best regards,

Croatian Union of Innovators



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AND AGRICULTURAL MACHINERY

October 10<sup>th</sup> - 12<sup>th</sup> 2024

Zagreb, Croatia

## EXHIBITOR APPLICATION

**PLEASE FILL IN THE APPLICATION CLEARLY AND SEND**

**BY MAIL TO THE ADDRESS: CROATIAN UNION OF INNOVATORS, Dalmatinska 12, HR-10000 Zagreb, CROATIA**

**Short description of the innovation for its entry in the catalogue and evaluation, *the photo of the innovation must be sent in electronic form* (.jpg, .tiff, .PDF, .eps) to E-mail address: [uih@inovatorstvo.com](mailto:uih@inovatorstvo.com)**

Name of exhibitor/  
innovation author:

Address:

Town and  
post code:

E-mail i web adress:

phone/cell/fax:

Title of invention/  
patent No.:

Description of the exhibit for catalogue entry, catalogue entry + jury selection per exhibit  
**35.00 €** (see "General Exhibition Terms"; item N°18):

Advertising space in the Exhibition's catalogue:



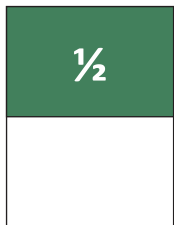
1/1 OF THE PAGE

1/1

.PDF, .tiff, .jpg.

- CMYK
- 300 dpi
- bleed 3 mm
- without crop marks

200.00 €



1/2 OF THE PAGE

1/2

.PDF, .tiff, .jpg.

- CMYK
- 300 dpi
- bleed 3 mm
- without crop marks

135.00 €



Poster design and print:



POSTER 800 mm X 1066,8 mm

25.00 €

EXHIBITION AREA TYPE:

DESCRIPTIONS



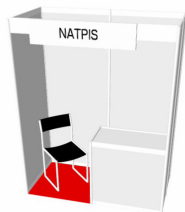
**TYPE A**



**COMBINED MODULE 4x1 m<sup>2</sup>**

**1 m<sup>2</sup> - 80.00 €**

TYPE A - carpet, partition walls, counter 100x50x75 cm, chair, sign



**TYPE B1**



**MODULE 2 m<sup>2</sup>**

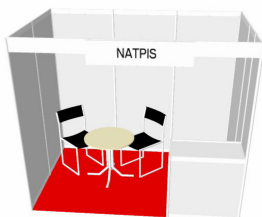
**1 m<sup>2</sup> - 55.00 €**

TYPE B1 - carpet, partition walls, counter 100x50x75 cm, chair, sign

**TYPE B2**



TYPE B2 - carpet, partition walls counter 100x100x75cm, chair, sign



**TYPE C1**



**MODULE 6m<sup>2</sup>**

**1 m<sup>2</sup> - 50.00 €**

TYPE C1 - carpet, partition walls, counter 100x50x75 cm, table and two chairs, sign

**TYPE C2**



TYPE C2 - carpet, partition walls, counter 100x100x75 cm, table and two chairs, sign



**MODULE 10 m<sup>2</sup> (AND ABOVE)**

**1 m<sup>2</sup> - 50.00 €**

TYPE D - carpet, partition walls counter 100x50x75 cm, table and four chairs, pantry 100x100 cm with a curtain, sign

Minimum exhibition area per innovation is 2 m<sup>2</sup>, except in case of **TYPE A** exhibition area where one innovation comes on 1 m<sup>2</sup>.

**TYPE E**








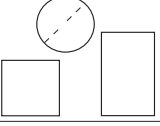


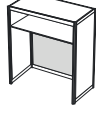
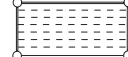









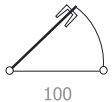
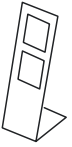



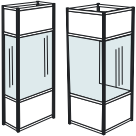
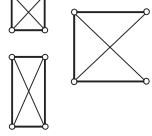

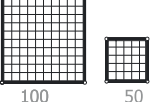
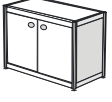

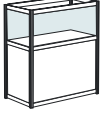


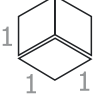

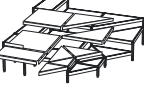
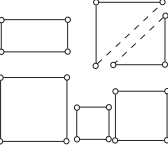


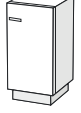


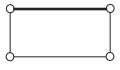
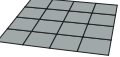
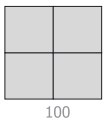






**EXTERNAL UNARRANGED EXHIBITION AREA**

**1 m<sup>2</sup> - 14.00 €**

Location and Date

Stamp and Signature

# EXTRA EQUIPEMENT

element	opis	EUR	element	opis	EUR	element	opis	EUR
	WALLS  100	10		COUNTER  100	11		TABLE 	15
	GLASS WALL  100	18		INFO COUNTER  100	22		CHAIR 	10
	PRINT WALL  100	60	1624 	SHELF 	7		BAR CHAIR 	7
	DOOR  100	38		PROSPECT STAND 	27		HANGER 	9
	GLASS COUNTER HIGHT 	23-38		RASTER  100 50	6		BAR COUNTER  100	40
	GLASS COUNTER 	15-20		ROTATION DISPLAY  1 1 1	60		REFLEKTOR 100W 300W 1000W	11
	PLATFORM 	11		CURTAIN  100 H=250cm	7,5		FRIDGE 	38
	SHELF HIGHT 	24		CARPET  100	4		VERTICAL DISPLAY 	68
				LOGO COMPANY 	22		SOCKET	7